



HOLSTEIN FOUNDATION

"Developing Dairy Leaders for Tomorrow"



2023 Progress Report ♦ 2022 Annual Report



A Message From Our Chair



Friends of the Holstein Foundation,

Our family had the pleasure of hosting the RFD-TV crew at our farm a few months ago while they were on location capturing footage for the “Holstein America” series. I must admit, it took me down a very nostalgic path, thinking about our family’s history with Registered Holsteins®, which dates back to 1904 when my great-grandparents on my mom’s side brought the first Registered Holsteins into Oregon. More significantly to me, my mom and dad met at an Oregon State Holstein Association picnic in the 60’s, so without Registered Holsteins, I literally wouldn’t be here; and like so many of you reading this message, black and white bovines are responsible for a network of friends and colleagues that make up a lifetime of memories and experiences to cherish.

Coming from the relatively small dairy state of Oregon, I would say the Holstein cow was a gift that kept on giving. Through it, I was able to participate in national Junior Holstein programs made possible by the Holstein Foundation. Through competitions like Dairy Bowl, leadership programs like Young Dairy Leaders Institute (YDLI), show ring experiences that resulted in ribbons that still flank the walls of my childhood room at my parent’s house, my confidence grew along with my curiosity about the world, and the Holstein Foundation was behind all of it.

As I think about serving as the current Foundation Chair, I'm proud of the programs we offer to such a diverse and wide variety of the dairy community. We had outstanding attendance at last year's Junior Holstein Convention and awarded the first George Miller Memorial Scholarship to Kylie Konyon, CA. We look forward to 2024, with another virtual Spring Into Action Seminar and over 70 participants meeting in Tampa to kick-off YDLI Class 13.

A member of the original YDLI Advisory Committee in 1992, Diedra (Johnson) Harkenrider, joined the Holstein Foundation team in June 2023 as the director of development. I'm proud of the staff that carry out Foundation programs with enthusiasm and the desire to grow activities, while keeping them relevant and inclusive to all. I'm also proud of each of you who have supported the Holstein Foundation in various ways over the years. Your participation is what makes our organization stronger.

As you think about your own Holstein involvement, I hope it prompts you to give. Give of your time, give of your resources, give of your knowledge and experience, and give financially. The Foundation needs all of our support to expand its outreach and continue to give back to dairy youth and young adults.

Gratefully yours,



Michele Ruby
Holstein Foundation Chairwoman



Watch a message from Michele
by scanning the QR code.

**“As you think about your own
Holstein involvement, I hope
it prompts you to give. Give of
your time, give of your resources,
give of your knowledge and
experience, and give financially.”**



2022 Statement of Financial Position

HOLSTEIN FOUNDATION, INC.
DECEMBER 31

	2022	2021
Assets		
Cash and cash equivalents	\$ 266,416	\$ 301,500
Pledges receivable	17,812	44,517
Investments	8,424,345	9,906,872
Prepaid expenses	8,797	15,723
Total assets	\$ 8,717,370	\$ 10,268,612
Liabilities and Net Assets		
Liabilities:		
Accounts payable to Holstein Association USA, Inc.	\$ 5,532	\$ 4,216
Deferred revenue	14,500	29,000
Funds held for others	32,181	41,652
Total liabilities	52,213	74,868
Net assets:		
Without donor restrictions	1,545,644	1,825,378
With donor restrictions	7,119,513	8,368,366
Total net assets	8,665,157	10,193,744
Total liabilities and net assets	\$ 8,717,370	\$ 10,268,612

The Statements of Activities and Financial Position were audited by Gallagher, Flynn & Co., LLP of Burlington, VT. Copies of the complete report are available upon request.

2022 Statement of Activities

HOLSTEIN FOUNDATION, INC. DECEMBER 31, 2022

with summarized information
for the year ended December 31, 2021

	2022			2021 Total
	Without Donor Restrictions	With Donor Restrictions	Total	
Operating activity:				
Revenues:				
Contributions	\$ 45,599	\$ 89,389	\$ 134,988	\$ 147,024
In-kind support - Holstein				
Association USA, Inc.	7,000	-	7,000	7,000
Program fees - youth programs	16,315	-	16,315	820
Miscellaneous income	169	-	169	226
Net assets released from restrictions	86,805	(86,805)	-	-
Total revenues	155,888	2,584	158,472	155,070
Expenses:				
Program expenses:				
Young Dairy Leaders Institute	87,572	-	87,572	18,262
Youth programs	7,329	-	7,329	5,630
Dairy Bowl	18,430	-	18,430	9,880
Dairy Jeopardy	3,064	-	3,064	5,907
Total program expenses	116,395	-	116,395	39,679
Supporting expenses:				
Management and general	44,861	-	44,861	28,958
Fundraising	7,748	-	7,748	7,351
Total supporting expenses	52,609	-	52,609	36,309
Total expenses	169,004	-	169,004	75,988
Increase (decrease) in net assets from operations	(13,116)	2,584	(10,532)	79,082
Nonoperating activity:				
Net investment return (loss)	(266,618)	(1,251,437)	(1,518,055)	1,108,375
Increase (decrease) in net assets	(279,734)	(1,248,853)	(1,528,587)	1,187,457
Net assets, beginning of year	1,825,378	8,368,366	10,193,744	9,006,287
Net assets, end of year	\$ 1,545,644	\$ 7,119,513	\$ 8,665,157	\$ 10,193,744



OUR MISSION



The Holstein Foundation educates and develops future leaders for a vibrant dairy community.



Our mission statement illustrates that education is the bedrock of everything we do at the Foundation. Across the country, we serve youth and young adults who are involved with all dairy cattle breeds, helping them develop their potential as leaders of the dairy industry.

The Young Dairy Leaders Institute is the cornerstone of our educational outreach. The Holstein Foundation runs other programs that further our mission for youth ages 9 through 20, including:

- Dairy Bowl: Teams of four compete to answer questions related to the dairy industry
- Dairy Jeopardy: Youth test their dairy knowledge in a format based on the popular TV game show
- Outreach and Support: Provides educational seminars, videos, workbooks and ribbons for youth participating in dairy shows

2022 Statement of Functional Expenses

HOLSTEIN FOUNDATION, INC. DECEMBER 31, 2022

with summarized information
for the year ended December 31, 2021

	2022					2021 Total Expenses
	Program Expenses	Supporting Expenses			Total Expenses	
		Management and General	Fundraising	Total Supporting		
Travel, meetings and events	\$ 77,161	\$ 11,850	\$ -	\$ 11,850	\$ 89,011	\$ 19,349
Management fees and occupancy expenses	29,160	18,496	978	19,474	48,634	32,113
Office expenses	10,074	2,896	768	3,664	13,738	8,523
Professional services	-	10,200	-	10,200	10,200	9,900
Other	-	1,419	6,002	7,421	7,421	6,103
Total expenses	\$ 116,395	\$ 44,861	\$ 7,748	\$ 52,609	\$ 169,004	\$ 75,988

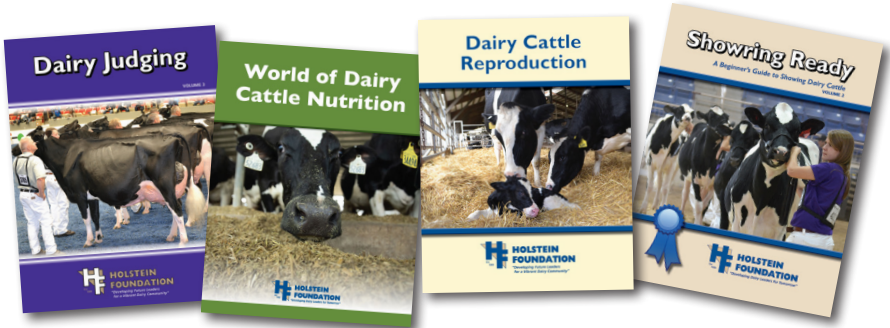
EDUCATIONAL WORKBOOKS

The Holstein Foundation offers a series of educational workbooks, designed to provide basic knowledge in a wide range of dairy industry topics. They are ideal for use by all ages, from youth dairy project member to a coach or leader seeking reference materials.

All our workbooks can be downloaded free of charge from the Web site in a PDF format. In addition to the free online download, the Dairy Judging and Showring Ready booklets may be purchased for \$5 each, including shipping.



Scan the QR code to order or download the educational workbooks.



2023 GEORGE MILLER MEMORIAL SCHOLARSHIP



Scan the QR code to watch a short video about the George Miller Memorial Scholarship.

Thank you Select Sires Inc. for establishing this scholarship in honor of former employee George Miller who was passionate about youth and the dairy industry. We were pleased to receive 24 applications. Congratulations to the first recipient in 2023 - Kylie Konyn, CA, a student at University of Wisconsin - Madison.



The Young Dairy Leaders Institute is a nationally recognized three-phase, interactive, leader and communication skills development program for young adults (ages 22-45). Participants are actively involved with ALL breeds of dairy cattle or supporting dairy industries. YDLI participants strengthen themselves in areas of:

influence, growth mindset, teamwork, community and industry involvement, and more.

YDLI Class 13 kicks off in January 2024 in Tampa, Florida, returning to the state where it started 30 years ago. The 700 YDLI alumni are among the best advocates in the dairy industry today. Stay tuned as YDLI continues to develop future leaders for a vibrant dairy community.

This program would not be possible without the financial support of our donors and corporate sponsors. Thank you for your support to Class 12 and future classes!



Horace Backus YDLI Scholarship:

Jonathan and Alicia Lamb, NY
Brad Scott, CA

CORPORATE SPONSORS **Platinum Sponsors:**

Allflex/Merck
CHS Foundation
Holstein Association USA
Zoetis

Gold Sponsors:

Cargill
Dairy Management Inc.
Farm Credit Council
Farm Credit Northeast AgEnhancement
Hoard's Dairyman
John Deere
Land O'Lakes, Inc.
Northeast Agricultural Education Foundation, Inc.

Silver Sponsors:

Total Dairy Solutions & DeLaval

Bronze Sponsors:

COBA/Select Sires
GEA Farm Technologies, Inc.



2022 MEMORIAL GIFTS

Doris Backus

Corey Geiger and Krista Knigge, WI

Judge John J. Crown

William H. and Tammy Crown, IL

Tim Ewing

Steven and Nancy Peterson, NE
Boyd and Sandy Schaufelberger, IL

Jay Houser

Holstein Association USA, Inc.

James R. Johnson

Ruthann Atkinson, MI
Creamery Creek Holsteins LLC, WI
Darrell and Shelley Dickinson, WI
Cory Everson, WI
Wendell and Gail Everson, WI
C James and Jean Hauser, WI
Anne Heasley, WI
Randy and Linda Holthaus, WI
Jodi and Carl Hoynoski, MA
James Johnson Family, WI
Kenny and Dwanna Johnson, IA
Nate Knoll, WI
La Crosse County Holstein
Breeders Association, WI
BJ Larsen and MJ Gilbertson, WI
Oscar and Connie Liebelt, WI
John M. and Vicki Meyer, VT
Kari Nelson, MI
Bernadette Oelkers, KS
David and Krista Pfaff, WI
Pfaff Excavating, WI
Paul and Kristina Sagehorn, WI
Barb Schomberg, WI
Patrick and Joanne Stephens, WI
Richard and Dorothy Tenner, WI

Leondra Lentz

Kerwin and Marilyn Cordes, WI

Robert Ellis McComb

Carol S. McComb, VA

Donald W Prussner

Miria Chicke, IL
Kenneth and Tangeet Prussner, VA

Lee Salonen

Bonnie Burr, CT
George Jones, MA

Donald Seipt

Eric and Michelle Angle, PA
Horace Backus, NY
John and Helen Cope, PA
Jeff and Kelli Dunklee, VT
Joanne Gary, PA
Kip and Marilyn Herzog, CA
Shirley Keene, NY
Holstein Association USA, Inc., VT
Arthur W. Nesbitt, WI
Robert and Jean Taylor, PA

Jimmy Sheehan

David and Madge Alberts, MN

Virginia Simon

Larry Landsgard, IA

Larry Tande

Leroy Eggink, IA
David and Madge Alberts, MN
Steven and Debra Berland, MN
Pauline Bratt, MN
Steve and Sandy Delzer, MN
Jayne Dinse, MN
Scott and Suzanne Ellinghuysen, MN
Corey Geiger and Krista Knigge, WI
L. A. and Cecilia Grass, MN
Spencer and Stacey Hackett, MN
Les Hansen, MN
Jeff and Diane Hawkins, MN
Matthew and Pam Hendel, MN
Tracy Knutson, MN
Connie and Ron Kuber, CA
Glen Kurth, MN
Jonathan and Alicia Lamb, NY
Michelle Meschke, MN
Holstein Association USA, Inc., VT
John M. and Vicki Meyer, VT
John and Bonnie Mohr, MN
Luther and Martha Opjorden, MN
Stewart Opjorden, CO
Barbara and Richard Paulson, MN
David Pierson and Kay Gohl, MN
Amy Powell, MN
Tina Purrier, MN
Brad and Lorrie Rugg, MN
Boyd and Sandy Schaufelberger, IL
Myron and Sandra Schmidt, MN
Donald V. Seipt, PA
Joe and Evelyn Stransky, MN
Kelly Tande, MN
Thomas and Linda Thorbahn, OH
Chuck and Vanessa Worden, NY
World Dairy Expo, Inc., WI

Merlin Timmerman

Boyd and Sandy Schaufelberger, IL

Richard Veraguth

Larry and Linda De Shon, MO

Raymond B. LeBlanc Memorial Scholarship

Janice Barrett, NY
Rebecca Merriman & Anthony Tanguay, ME
Gordon and Peggy Lamb, NY
Jonathan and Alicia Lamb, NY

2022 TRIBUTE GIFT

In tribute to **Rod Stoll**,
Farm Credit Illinois, IL

2022 GENERAL DONORS

\$10,000 DONORS

Dairy Management Inc., IL
Estate of Mary Jane Merenda, VT

\$1,000-\$5,000 DONORS

Arizona Holstein-Friesian Association, AZ
Farmshine Publications, PA
Robert E. and Helen R. Foss, ME
GenElite, LLC, MN
Judy and Charles Iager, MD
Dr. & Mrs. Matt Iager Family, MD
Jonathan and Alicia Lamb, NY
John M. and Vicki Meyer, VT
Rod Stoll, IL
Thomas and Linda Thorbahn, OH

\$500-\$999 DONORS

Michael and Margaret Beaumont, WI
Scott and Nicole Culbertson, MN
Dean and Rebecca Jackson, PA
Dr Chris Keim and Ann L. Keim, OH
Tom Morris LTD., WI
*Ruby Do, Inc./Michele Ruby, OR
Dr. Roger D. Shanks, IL
STgenetics, WI

\$250-\$499 DONORS

*Bill and Betsy Bullard, ME
Patti and Kevin Craun, VA
Kip and Marilyn Herzog, CA
*Pete and Shellie Kappelman, WI
*Matthew Nuckols, VA
Jody Oakman-Hamilton, VT
*Sutton Jr. and Kris Rucks, FL
*Siemers Holstein Farm, Inc., WI
Molly and Matt Sloan, WI
Stoners Hijos Hill Inc., PA
*Kathryn Walker, MI
Loren and Helen Zimmerman, PA

\$100-\$249 DONORS

Bonnie and John Ayars, OH
Burket Falls Farm, PA
*Bonnie Burr, CT
Carl W. Cipperly, NY
Frank E. and Marion Conyngham, PA
Claudia and James Copper, MA
*Laura Daniels, WI
Den-K Holsteins, Inc., CA
*Jeff and Kelli Dunklee, VT
Marilyn and Glen Easter, SC
Farmstead Genetics/Thygesen Family, VT
David Fischer, IL
Bill and Susan Genasci, CA
*Jolene Griffin, MI

Robert D. Heilman, VA
James and Janelle Hoffman, PA
*Rachel Holtz, NY
Jodi and Carl Hoynoski, MA
Matthew S. Hudgins, GA
*Joshua and Casey Hushon, WI
Robert and Linda Marshman, NY
Maxey Farms, CO
Kyle Natzke, WI
Ann and Michael Olson, MI
Robert Toby Paltzer Jr., WI
Frank and Linda Panciera, RI
*Lindsey Rucks, FL
*Darwin and Kathy Sneller, MI
*Solid Gold Holsteins - Mike and Cindy Weimer, PA
Teresa Thayer, NH
Kenneth and Charlotte Tyrrell, IL
Waterside Farm, PA
Don and Joyce Welk, PA
Wells M-M Dairy, KS
Lindsey Worden & Randy Blodgett, VT

OTHER DONORS

Richard Ashley, DE
Matthew Blenke and Irena Blenke-Krysiak, WI
Michelle Blough, IN
Gregoire Bolduc, MA
David A. Bruce, TN
Jeffrey R. Cantele, NY
Amber and Doug Claflin, CA
Clark Valley Farm, WI
John and Mavis Collins, CT
Scott Denkenberger, PA
Brian D. Derr, PA
Dale and Linda Drendel, IL
Steven Foster, MI
Antonio Francesco, NY
Lyn and William Frasier, NY
Dean P. Gleisner, NY
Kenneth E. Griswold, PA
*Randolph and Jennifer Gross, SD
Roger Hibschan, IN
Melissa and Mark Irwin, IL
Kirsten E. Kruger, CT
Daniel and Janell Lausch, NY
Collin McGehee, IL
Ron Mitchell, WI
John Morlock, OH
Melanie Palmer, NY
George L. Pless & Sons Dairy, NC
Elizabeth Jayne Putman, NY
Raymond W. Richards, VT
Kyra Romano, PA
Ruprecht Farm LLC, OH
Rebecca A. Timm, MN
Tony Vanderploeg and Nicole Hoff, MI
Jeffrey P. Zoellner, SC
Amos B. Zook, ID

2022 CONSECUTIVE DONORS

FOSTERING LONG-TERM GROWTH & CONTINUAL IMPROVEMENT

25+ YEARS

Ruprecht Farm LLC, OH
Donald V. Seipt, PA
Rod Stoll, IL
Thomas and Linda Thorbahn, OH

20-24 YEARS

William H. and Tammy Crown, IL
Jeff and Kelli Dunklee, VT
Robert E. and Helen R. Foss, ME
Judy and Charles Lager, MD

15-19 YEARS

Bonnie and John Ayars, OH
Michael and Margaret Beaumont, WI
Bonnie Burr, CT
Carl W. Cipperly, NY
Marilyn and Glen Easter, SC
Jodi and Carl Hoynoski, MA
Dr. & Mrs. Matt Lager Family, MD
Carol S. McComb, VA
John M. and Vicki Meyer, VT
Frank and Linda Panciera, RI
Molly and Matt Sloan, WI

10-14 YEARS

Kerwin and Marilyn Cordes, WI
Scott Denkenberger, PA
Kip and Marilyn Herzog, CA
Tom and Sandy Morris, WI
Michael & Ann Olson & Family, MI
Ruby Do, Inc./Michele Ruby, OR
Sutton Jr. and Kris Rucks, FL
Siemers Holstein Farm, Inc., WI
Kenneth and Charlotte Tyrrell, IL
Lindsey Worden & Randy Blodgett, VT
Loren and Helen Zimmerman, PA
Zoetis, MI

5-9 YEARS

Michelle Blough, IN
Waterside Farm, PA
Cargill Animal Nutrition, KS
Patti and Kevin Craun, VA
GEA Farm Technologies, Inc., IL
Corey Geiger and Krista Knigge, WI
GenElite, LLC, MN
Matthew S. Hudgins, GA
Joshua and Casey Hushon, WI
Jonathan and Alicia Lamb, NY
Maxey Farms, CO
Northeast Agricultural Education Foundation, NY
Jody Oakman-Hamilton, VT
Robert Toby Paltzer Jr., WI
Dr. Roger D. Shanks, IL
STgenetics, WI

SPRING INTO ACTION SEMINAR

MORE
Cheese Please

Register for the second annual virtual
Spring Into Action Seminar

Featuring
Chad
The Cheese Guy

Tuesday April 18
at 7 p.m. EST

HOLSTEIN FOUNDATION MAKING EVERY DROP COUNT YOUR DAIRY GROUP

The Holstein Foundation held its second Spring into Action seminar in April 2023. The fun, interactive session served as a way for youth to learn more about career opportunities within the dairy industry while brushing up on their dairy knowledge for Dairy Bowl and Dairy Jeopardy. This year's seminar, sponsored by Dairy Management Inc., featured Chad the Cheese Guy. Youth dove into all things cheese, including dairy product judging, dairy foods research, and more!

STAY UP TO DATE WITH THE LATEST NEWS!



"I know it's the Holstein Foundation's goal to support youth in all breeds across the dairy industry. YDLI was such a life-changing program for me."

BRETT BARLASS
CALIFORNIA
YDLI CLASS 6 GRADUATE

Follow Holstein Foundation on social media for regular updates, contest results, upcoming opportunities, and more!



Dairy Bowl
2024
SAMPLE
QUESTIONS
AVAILABLE



Board of Trustees

Michele Ruby, OR, Chair	Jonathan Lamb, NY	Dieter Krieg, PA
Chris Keim, OH, Vice Chair	John Burket, PA	Tim Perotti, IN
Matt Iager, MD, Secretary	David Fischer, IL	Nick Randle, MA
	Nate Janssen, IL	

Holstein Foundation Staff

John M. Meyer, Administrator
Teresa Thayer, Treasurer
Diedra J. Harkenrider, Director of Development
Kelli Dunklee, Event & Program Lead
Lindsey Worden, Special Projects



**HOLSTEIN
FOUNDATION**

*"Developing Future Leaders
for a Vibrant Dairy Community"*

PO Box 816, Brattleboro, VT 05302-0816 • 800.952.5200
www.holsteinfoundation.org

The Holstein Foundation is a 501(c)3 organization founded in 1989 in Brattleboro, Vermont, and shares office space with its parent organization, Holstein Association USA, Inc. Contributions to the Holstein Foundation are tax deductible to the full extent of the law.