



"Developing Dairy Leaders for Tomorrow"



*"We invite you to join us
in supporting the Dairy
Leaders for Tomorrow
Campaign."*

Judy & Charles Lager
of Maple Lawn Farm
Fulton, Maryland

Dear Friends,

The Holstein Foundation, established in 1989, is dedicated to providing prospective dairy industry leaders the education, self-confidence, and network to succeed in the business long-term. Their cornerstone program, Young Dairy Leaders Institute (YDLI), has graduated close to 500 alumni in five classes. The Holstein Foundation has never been stronger financially, has a solid investment policy, and an experienced firm managing its assets.

Dairy Leaders *for* Tomorrow C A M P A I G N

Ensuring A Vibrant Future
For The Dairy Industry

HOLSTEIN FOUNDATION

Over the last two decades, numerous changes in the industry have prompted the Foundation to develop a renewed mission – to promote and support programs that develop leadership for the dairy industry, with a vision – a dairy industry with vibrant leadership. Bottom line, the Holstein Foundation wants to develop more dairy leaders for tomorrow. This will take an expanded effort, and a substantially greater investment. For this, an endowment dedicated to dairy leadership training was recently established.

We care about the future of the dairy industry, and have supported the Holstein Foundation over the years. After seeing the current YDLI Class 6 program first hand in Albuquerque, we made the decision to support the Holstein Foundation's Dairy Leaders for Tomorrow Campaign. By joining us in support of this campaign, your donation will be invested in the people who will continue to make this industry so great.

Also joining in this commitment is Holstein Association USA, who has pledged a dollar-for-dollar match, up to \$1 million, for monies raised in the campaign. With this match, your gift will further impact our leadership programs and amplify your investment. To take full advantage of their pledge, and express your commitment to the future of the dairy industry, we invite you to join us in supporting the Dairy Leaders for Tomorrow Campaign.

Sincerely,

Judy & Charles Lager
Honorary Campaign Chairpersons

